Information on data protection obligations pursuant to Articles 13 and 14 GDPR

In this document, we inform you about the processing of your personal data within our organisation, which we have either received directly from you (Article 13 GDPR) or via third parties (Article 14 GDPR).

Data Controller

Wucherpfennig & Krohn GmbH Birkenallee 2 – 4 23738 Lensahn

Authorised Managing Directors: Dr Lars Wucherpfennig, Matthias Krohn, Christine Meyer

Commercial Register: Lübeck District Court RB13554 HL

You can reach us at

Central telephone number: 04363 – 903 10 or by email at info@wucherpfennig.de

Data Protection Officer details a.s.k. Datenschutz e.K. Schulstraße 16a 91245 Simmelsdorf Germany

Tel.: 09155-263 99 70

Email: extdsb@ask-datenschutz.de
Website: www.ask-datenschutz.de

Data usage

We usually process the following data from you:

- First name and/or surname
- Address
- Landline / mobile / fax numbers
- Email address
- Reason for your enquiry

We use the data for the following purposes:

- Contract initiation/fulfilment pursuant to Article 6(1)(b) GDPR*
- Compliance with legal obligations pursuant to Article 6(1)(c) GDPR
- Information/advertising exclusively for our own purposes pursuant to Article 6(1)(f) GDPR
- Protection of legitimate interests pursuant to Article 6(1)(f) GDPR

Specifically, this includes:

- Responding to enquiries
- Preparing offers
- Sending customer information
- Procurement/administration/management
- Collaborations
- Maintaining business relationships

We only share your data (when necessary) with the following recipients or categories of recipients (within the framework of commissioned data processing in accordance with Articles 28 and 32 GDPR,

where required):

- Email and file hosting
- Accounting
- Video conferencing
- Tax advisors

We use cloud services exclusively in German or European data centres.

We do not transfer your data to third countries.

We specify the planned data retention period as follows:

Immediate deletion when the purpose for processing no longer applies, unless legal retention periods must be observed. In the case of statutory archiving obligations, deletion occurs after their expiration (6 years as per § 257(1) HGB, 10 years as per § 147(1) AO). For data disclosed to us by a client as part of an order, we delete the data in accordance with the contract provisions, generally after the end of the order, unless a retention period applies.

Additionally, we store information about suppliers, event organisers, and other business partners based on our economic interests, e.g. for future contact. These business-related, non-personal data are stored permanently as needed.

How do we collect your personal data?

Typically, we receive your data directly from you.

We do not research or collect personal data, e.g. from the internet.

Your rights as a data subject

Under the General Data Protection Regulation, you have the following rights:

If your personal data is processed, you have the right to access information about the data stored about you (Article 15 GDPR).

If incorrect personal data is processed, you have the right to rectification (Article 16 GDPR). If the legal requirements are met, you may request the deletion or restriction of processing, as well as object to the processing (Articles 17, 18, and 21 GDPR).

If you have consented to data processing or if a data processing contract exists and the processing is carried out using automated procedures, you may have the right to data portability (Article 20 GDPR). If you exercise any of the above rights, we will check whether the legal requirements are met.

Furthermore, you have the right to lodge a complaint with: Data Protection Commissioner of Schleswig-Holstein

Holstenstraße 98, 24103 Kiel, Tel.: 0431 / 988-1200, Email: mail@datenschutzzentrum.de

GDPR refers to the General Data Protection Regulation (OJ EU of 04.05.2016, L 119/1), available at lex.europa.eu/legal-content/DE/TXT/?uri=CELEX%3A32016R0679